

JC Adamos

Embedded buy-side advisor for PE, VC, and M&A firms — sourcing, research, IR, and post-acquisition integration.

Dallas, TX · Philippines · MBA — University of Western Australia · Top 1% Expert-Vetted on Upwork

15-year operator with deep experience in buy-side market research, investor relations, fundraising support, and post-merger integration. Embedded advisor to Canadian, US, and APAC M&A firms across cross-border deals in manufacturing, healthcare, real estate, SaaS, and crypto. Founder & CEO of Furbly (Delaware C-Corp) and Emperium (PH outsourcing agency, since 2017). Currently leading IR for a US prediction-market platform.

\$1M+

Total billed across personal & agency accounts

+40%

Year-one revenue lift, post-acquisition oil & gas client

Multi-yr

Embedded buy-side advisor to Canadian M&A firm

100%

Upwork job success score, 108 jobs completed

CORE COMPETENCIES

BUY-SIDE RESEARCH

- Sector mapping & thesis development
- Target identification & sourcing
- Competitive benchmarking
- Lead qualification & scoring

DEAL EXECUTION

- Owner outreach & LOI pipeline
- Due diligence coordination
- Financial & operational data rooms
- Cross-border deal management

IR & FUNDRAISING

- Institutional investor outreach
- Investor materials & data rooms
- Pipeline management & reporting
- Founder support through raise cycles

FEATURED DEAL EXPERIENCE

CANADIAN M&A ADVISORY · MULTI-YEAR

Embedded Buy-Side Research Partner

Long-term retainer · Cross-border targets

Full market research, target identification, and lead qualification for a Canadian M&A consulting firm. Repeat engagements with smaller firms in the same niche and across crypto-sector buy-side work.

Multi-yr
Embedded advisor

MANUFACTURING · OIL & GAS · POST-ACQUISITION

Houston Manufacturing — RevOps Turnaround

Engaged after acquisition by new ownership

Brought in post-acquisition to rebuild the revenue engine for an oil & gas manufacturing operator. Redesigned sales process, pricing, and pipeline systems. Delivered measurable lift in year one.

+40%

Y1 revenue lift

BENEFITS PROCESSING · INTEGRATION

Third-Party Benefits Processing — Parent / Baby-Co Transition

Active engagement with acquiring entity

Working with the acquirer to manage the post-acquisition integration of a third-party benefits processing business — keeping parent and baby-co operations aligned through the transition.

Active

PMI lead

FINTECH · PREDICTION MARKETS · IR

SafeBets — Investor Relations Lead

Current engagement · Pre-launch / fundraising phase

IR support for a US-based prediction-market platform preparing for production launch. Multi-channel investor outreach, fundraising coordination, and investor materials. Operating alongside the founder.

Current

IR Manager

SAAS · IT HEALTHCARE · SEA EXPANSION

Practo — Operations Manager, SEA Buildout

2015 – 2017 · Now valued \$700M+

Operations Manager during Practo's Southeast Asian expansion. Managed 100+ frontline staff and 10 managers across three countries. Direct exposure to scaling operations through a high-growth funding cycle.

3 cttries

SEA footprint

RECENT M&A / IR ENGAGEMENTS

APR 2025 – JAN 2026

Investor Relations Manager

SafeBets · Prediction markets fintech

JAN – AUG 2025

Market Research & Outreach Specialist

Multiple PE / M&A clients

APR – JUL 2025

Business Acquisitions

Buy-side research engagement

MAR – JUN 2024

Fundraising Assistant

Venture-backed startup

JAN – JUN 2024

RE Fundraising & Lead Generation

Real estate fund

APR – AUG 2021

Crypto Consulting

Web3 / crypto-sector engagement

ENGAGEMENT MODELS

Embedded buy-side advisor (long-term retainer)

Project-based market research & target sourcing

IR / fundraising support for founders

Post-acquisition integration consulting

Operational due diligence support

TOOLS & METHODOLOGY

Sourcing: PitchBook, Crunchbase, LinkedIn Sales Navigator, ZoomInfo

CRM: Salesforce, HubSpot, Pipedrive

Research: Excel modeling, custom market mapping, Google Workspace

Outreach: LinkedIn campaigns, email sequences, owner phone calls

AI & Productivity: Claude, ChatGPT, Asana, Monday, ClickUp

EDUCATION

MBA

University of Western Australia · 2024 – 2026

Postgraduate, Business Administration

Asian Institute of Management

BA Psychology

University of the Philippines · 2006 – 2010

REAL ESTATE · RE/MAX · KELLER WILLIAMS ·
INDEPENDENT OPERATORS

Porkopolis Holdings, Re-viv & National Brokerage Teams

Multi-year engagements · Property mgmt, CRE, brokerage operations

Built Porkopolis Holdings' property management firm from 12 → 500+ units (my agency still supports the team). At Re-viv, ran acquisitions and operations for a California-based coliving CRE firm. Ongoing consulting and operational support for agents and teams at RE/MAX and Keller Williams.

500+
Units operating today

CREDENTIALS

Top 1% Expert-Vetted on Upwork

100% job success score · 108 jobs

\$200K+ personal · \$500K+ agency · \$1M+ total billing

LinkedIn Marketing Labs certified

Keap Certified Partner · Military Veteran

ADDITIONAL BUY-SIDE ENGAGEMENTS

DENTAL SERVICES ROLL-UP · ACTIVE

Multi-Industry Consulting Firm — Dental Practice Acquisitions

Current engagement · Cross-sector buy-side mandate

Embedded with a consulting firm executing a multi-industry buy-side strategy. Active focus on dental practice acquisitions with additional pipelines in other sectors.

Active
Buy-side research

HR TECH · BACKGROUND CHECKS

HR & Background Check Firm — Adjacency Acquisition Search

Buy-side advisory engagement

Supported an HR / background check operator in identifying and pursuing acquisition targets in adjacent HR-services and compliance-tech verticals.

M&A
Target sourcing

PRIVATE EQUITY · LP & PROPERTY
SOURCING

PE Firm — Capital Raise & Real Estate Pipeline

Dual mandate: investor outreach + property sourcing

Investor outreach and property pipeline development for a PE firm raising new capital while building a pipeline of acquisition-ready real estate assets.

LP + RE
Dual pipeline

E-COMMERCE · MARKETPLACE ROLL-UP

eBay Business Acquisition Search

Buy-side sourcing · E-commerce portfolio

Buy-side research and target sourcing for a client building a portfolio of acquired eBay-based e-commerce businesses. Operator screening, financial review, and seller outreach.

Portfolio

E-commerce buy-side

SECTOR EXPERTISE

Manufacturing (Oil & Gas)

Industrial Equipment

Real Estate (Residential & CRE)

Coliving & PropTech

IT Healthcare / SaaS

FinTech / Prediction Markets

Crypto / Web3

Benefits Processing

Marketing & AdTech

GRC / Legal SaaS

Dental & Healthcare Services

HR Tech & Background Checks

E-commerce & Marketplace

AVAILABLE VIA UPWORK

Top Rated Plus · Expert-Vetted · Top 1%

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